



## 2018 H&G Show Series Sponsorship Information

H&G Horse Quarters will be hosting 6 Rated Shows over the 2018 Show season. These shows will host not only a local rider pool but will also bring riders, trainers and families from all over Alabama, Georgia and Florida. H&G's horse show structure typically lends to an over-night stay, multiple meals eaten at local restaurants and shopping which present a great opportunity to our local businesses to attract these families while in Auburn. The 2018 Show Program will reach over 500 riders. With an advertisement in our event programs, your business will reach a broad audience of potential customers. All ads are packaged into a 3- show package, each show being a 2-day event. These programs are distributed to our riders, trainers, and judges as well as featured on our website and Facebook Page.

### Program AD Packages

**Basic Packages** include advertisement in ALL six 2018 Show Programs complimented with Facebook recognition.

Full Page \$75

1/2 Page \$50

1/4 Page \$30

**Premium Packages** include advertisement in ALL six 2018 Show Programs, Facebook Recognition and up to 3 ringside banners / signs promoting your business at all horse shows.  
*\*\*\*Banners/Signs provided by Advertiser\*\*\**

Full Page \$125

1/2 Page \$75

1/4 Page \$50

### Prize and Presenting Sponsorship Packages

Champion Prizes will be awarded at each horse show and riders will compete for Yearly Class Division Titles. The Champion Prizes will be distributed to top competitors at each horse show. Benefits of sponsoring Champion Prizes and/or Class Division will be an opportunity to advertise your business and support our Youth and Adult competitors who work so hard to achieve a Year End Prize.

#### **Champion Prizes \$60/ show**

Champion package includes 1/4 page advertisement in show program, highlighted by premium name placement our Champion Board during the show in addition to H&G Facebook and website recognition.

#### **Presenting Division Sponsorship \$225/ year**

The Division will be named after your business and include advertisement in ALL horse show programs, H&G Facebook and website recognition, and Year End Award / Trophy to High Point Recipient will include your business name.

All sponsorship inquiries can be directed to Jennifer Fletcher @ [jennifer@hghorsequarters.com](mailto:jennifer@hghorsequarters.com)  
Reservations and payment are to be arranged with Katie Grimes @ [katie@hghorsequarters.com](mailto:katie@hghorsequarters.com)